



LYA Spring Sports Team Sponsorship Program - 2024

It's time to sign up for the Lionville Youth Association's Team Sponsorship program, where local businesses partner with LYA to provide safe and healthy sports activities for the children of the Downingtown Area School District.

We just need an email response from you by 1/19/24 to save some teams for your business!!

LYA team sponsorship includes your business name on LYA team players' shirts, a listing on our website, highlighting your business on our Facebook page, mention of our sponsors in periodic emails and our newsletter sent to all our participants. **We also grant you the opportunity to post coupons/offers on our website** to give you great advertising value for your dollar. There will be kids playing in local parks and elsewhere from March-June with your business name printed on their shirts. You can also attract new customers by posting coupons and offers that LYA families can access from our website. We will also periodically notify the over 3,000 LYA families about discounts or coupons from LYA sponsors that are posted on our website, so they can gratefully patronize the businesses that support LYA.

LYA Spring Sports available for team sponsorship are:

Little League Baseball
Boys Lacrosse

Little League Softball
Girls Lacrosse

To become an LYA Team Sponsor for 2024:

- **By 1/19/24 – Complete and email this form to lyaadmin@lyasports.org to confirm your intention to become a 2024 LYA sponsor.**
- **Also include a pdf or jpg file with your company logo, to be posted on our website.**
- **By 2/1/24 – Send your check for the appropriate amount, payable to "LYA Sponsor", to the address shown above.**

<u>OPTION</u>	<u>CATEGORY</u>	<u>SPONSOR RECEIVES</u>	<u>COST</u>
#1	Gold Sponsor	4 teams- website list/Facebook highlight/coupon posting	\$750.00
#2	Silver Sponsor	3 teams– website list/coupon posting	\$650.00
#3	Blue & White Sponsor	2 teams– website list/coupon posting	\$475.00
#4	Team Sponsor	1 team– website list/coupon posting	\$300.00
#5	General Sponsor	Inclusion in website list	\$100 or above

Company Name _____ Option # _____ Amount Enclosed _____

Company Address _____

Company Name to be printed on shirts – **25-character limit including spaces.**

Company Contact Person _____

Contact Phone _____ Contact Email _____

Special Requests (do you have a child playing in LYA?) _____

Please mark your preferred sport(s) in order of preference. No guarantees, but we do our best to honor your requests!

____ Little League Baseball ____ Girls Softball ____ Boys Lacrosse ____ Girls Lacrosse ____ No preference

Questions?? email: lyaadmin@lyasports.org

Thank you so much for your support of LYA and the children we serve.